

AeroNest Aviation Academy

Travel and Tour Training Program (Short Code TTM)

Course Overview

The Travel & Tour Management course is designed to equip students with essential knowledge and practical skills required in the tourism and travel industry. From tour planning to customer handling and visa processing, this course prepares students for real-world job environments.

Course Objective

- Understand the global tourism industry
 - Learn tour planning and package creation
 - Develop professional communication skills
 - Gain knowledge of visa processing
 - Learn travel agency operations
 - Build marketing and sales skills
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Course Duration

- Total Duration: 06 Months
 - Classes: 2 Days per Week. Total Classes: 30 Days
 - Time Per Class: 1Hour
 - Class Type: Offline / Online (Optional)
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Examination Structure

- Mid-Term Exam (After 2 Months)
 - Final Exam (After 3 Months)
 - Viva & Practical Assessment Included
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Course Modules

Subject 101: Introduction to Aviation

Classes: 3 | Hours: 3

- History of Aviation

- Aviation Alphabet (A–Z Phonetics)
- Aircraft Codes & Basic Engine Knowledge
- Aviation Terminology
- Airport Codes (IATA/ICAO Basics)
- City Codes
- Airline Codes
- Country Codes
- Currency Codes

◆ *Subject 103: Travel Agency Operation Management*

Classes: 2 | Hours: 2

- Travel & Tour Management Overview
- Functions of Travel Management
- Job Responsibilities in Travel Industry

◆ *Subject 106: Aviation & Tourism Industry*

Classes: 2 | Hours: 2

- Travel Terminology
- Types of Travel Agents & Functions
- Airline Business Models
- Principal, GSA & PSA Functions
- Codeshare & Interline Systems
- Marketing vs Operating Careers
- Airline Alliances

◆ *Subject 107: Basic Reservation & Fare Construction*

Classes: 3 | Hours: 3

- Types of Journeys
- Types of Passengers
- Basic PNR Creation
- Types of Airline Fares
- FIT & GIT Fare Differences
- Fare Break Point Analysis
- Fare Construction Basics
- Pricing Concepts
- RBD (Reservation Booking Designator) Analysis

Subject 108: Advanced Reservation System

Classes: 6 | Hours: 6

- CRS / GDS / NDC Systems

- Flight Booking Procedure
- E-Ticket Structure & Elements
- Fare Rules & Conditions
- Schedules & Fare Checking
- Conditions of Carriage
- Reservation & Reconfirmation
- Ticket Validity
- Passenger Types (Adult/Child/Infant)
- Baggage Rules (Weight/Piece Concept)
- Excess Baggage & Liability
- Stopover & Layover
- Restricted Items & Safety Rules
- Seat Selection
- Minimum Connecting Time
- Refund & No Show Rules
- Date Change & Ancillary Services

✎ *Subject 109: Consumer Behavior*

Classes: 2 | Hours: 2

- Types of Customers
- 7O's Framework
- Decision-Making Process

✎ *Subject 110: Tour Planning & Itinerary Design*

Classes: 2 | Hours: 2

- Hotel Types & Terminology
- Package Building & Selling Process
- Costing & Pricing Calculations
- Travel Information Manuals
- Passport Types
- Visa Types
- Live Hotel Booking Practice

✎ *Subject 111: GDS Operations*

Classes: 4 | Hours: 4

- Live GDS Training
- Sabre / Galileo / Amadeus

Subject 112: Marketing & Sales

Classes: 3 | Hours: 3

- Marketing Management
- Sales Channels
- 4P Marketing Model
- Marketing Channels
- Market Segmentation
- SWOT & PESTEL Analysis
- Basic Photo & Video Editing

Subject 114: Basic Computer Skills

Classes: 3 | Hours: 3

- MS Word Basics
- MS Excel Basics
- PowerPoint Basics

BONUS CAREER DEVELOPMENT PROGRAM

- Email Writing (Professional Format)
- Basic English Communication (30 min daily practice)
- CV Writing for Aviation Jobs
- LinkedIn Profile Optimization
- Field Visit (Dhaka / Chandpur Historical & Aviation Sites)
- Internship Placement Support

Career Opportunities

After successful completion, students can pursue careers as:

- Airline Customer Service Agent
- Airport Ground Staff
- Airline Marketing and Sales Executive
- Reservation Executive
- Travel Consultant
- Tour Operator

Why Choose AeroNest Aviation Academy?

- Industry-Oriented Training
- Practical Learning Approach

- Experienced Trainers
 - Career Guidance Support
 - Affordable Course Fee
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Contact Us

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Start your journey with AeroNest today!